



NUMECENT, INC., TECHNOLOGY LEADER IN SOFTWARE APPLICATION
PROVISIONING, LAUNCHES PARTNER PROGRAM FOR CLOUD SOLUTION
PROVIDERS

Numecent expands its network of cloud and managed service providers to complement its Cloudpaging application provisioning solution in response to demand for enterprise migrations to Microsoft® Windows® 10 and Server 2016.

October 11, 2017 – Irvine, CA – Numecent, Inc., the only company focused on cloud application provisioning with a native desktop user experience, is pleased to announce the launch of its <u>partner program</u>, uniting an elite network of technology solutions providers for enterprises looking to migrate their operating system (OS) to Windows 10 and Server 2016. The kickoff of the program launch coincides with Numecent's sponsorship of the <u>SoCal VMUG UserCon</u> this Friday, October 13, 2017, and the countdown to <u>Microsoft's end of mainstream support for Windows 7 in 2020</u>, which is creating the urgency for the shift to Windows 10.

Current and prospective partners of Numecent include Managed Service Providers (MSPs), Cloud Solution Providers, Desktop as-a-Service (DaaS) providers, Independent Software Vendors (ISVs,) System Integrators (SIs,) and technology resellers. Many partners of Numecent are using its patented Cloudpaging™ software to move themselves and their customers into the Cloud and to create recurring revenues by providing outsourced desktop management services. The services are often in the form of a DaaS, remote desktop and application hosting

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(including Microsoft RDSH and RDS, Citrix XenApp®/ XenDesktop® and VMware® Horizon®), and cloud delivery to desktops for virtual and physical. Other service providers are independently benefitting from Cloudpaging's automation features which reduce complexity and task redundancy while saving their IT departments substantial time and money. The majority of service providers, however, are providing services to enterprises anticipating the inevitable need to modernize their IT architecture through any variation of server migrations to or from the cloud. Such migrations can be costly on their own, but the costs associated with software applications sacrificed during the process due to incompatibility in the new environment can be detrimental to business operations. Cloudpaging technology ensures that all Windows software applications will withstand complex OS and sever migrations.

While most OS migrations will include companies moving away from Windows 7, there are several companies in need of OS migration who were forced to remain on Windows XP, despite <u>support ending in 2014</u>. These cases are particularly complex, as migration attempts away from Windows XP had been unsuccessful for many companies, due to a lack of application portability. Cloudpaging's patented technology enhances application compatibility, and makes the migration from Windows XP to Windows 10 possible.

Cloudpaging technology ensures that Windows software will withstand complex migrations. The reason for this is partially explained by Rory Monaghan, CTO of Algiz Technologies, one of Numecent's newest partners. "There is a greater level of granularity and control over how isolated the application's files, folders... and registry run than in any other virtualization product," Monaghan explains.

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The focus of Numecent's Partner Program is to provide like-minded service providers with access to a variety of resources to enjoy and share the benefits of Cloudpaging's strategic integration with Microsoft products. Service providers participating in Numecent's Partner Program will receive specialized pricing and licensing terms in accordance with Microsoft's Services Provider License Agreement (SPLA) and Cloud Solution Provider Program, allowing service providers to remain competitive.

Service providers will receive preferred access to Numecent support and services, early access to software, access to training certifications, shared conference resources, onsite visits, marketing support, and not-for-resale licenses for internal use. The program is expected to take shape over the next year. For more information on participating in the Partner Program at Numecent, please visit https://www.numecent.com/partners/partner-program/.

ABOUT NUMECENT

Numecent is a fast-growing software and cloud-services company pioneering application provisioning. Numecent's Cloudpaging technology brings rapid, secure and friction-free delivery and management of native applications from the cloud.

Numecent's Cloudpaging technology delivers 10+ million application sessions annually and has packaged 10,000+ applications to enterprises around the world, bringing savings to IT departments while simplifying on-boarding for new end users and reducing the IT impact for delivering new applications and updates.

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Numecent has recently introduced <u>free 30-day trials of its patented Cloudpaging</u>

<u>Player software</u> to demonstrate the value it provides to partners seeking additional solutions for their enterprise clients.

Numecent was founded in 2008, and is headquartered in Irvine, California. More information can be found at www.numecent.com.

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