NUMECENT HIRES FORMER BROADCOM EVP TOM LAGATTA AS CEO

**Co-founder Osman Kent Promoted to Executive Chairman;
Together They Will Manage Rapid Growth and Strategic Expansion**

March 3, 2015 – Irvine, CA – Cloudpaging leader Numecent® today announced that former Executive Vice President of Broadcom (NASDAQ:BRCM) Tom Lagatta has joined the company as President and CEO. He will be working closely with Numecent's co- founder and previous CEO Osman Kent, who is newly promoted to the Executive Chairman position.

Prior to Numecent, Tom Lagatta held various senior management roles at Broadcom, most recently as Executive VP of Worldwide Sales where he was responsible for managing $8B in annual sales. Broadcom is a Fortune® 500 global leader in semiconductor solutions for wired and wireless communications.

"I believe in the power of ^{2} to manage exponential growth in technology start-ups," said Osman Kent, Executive Chairman of Numecent. "Behind the scenes, Tom and I have been working together during most of 2014 and I know firsthand that he brings exceptional operational and growth experience. His broad industry knowledge will be instrumental in taking Numecent to the next level. This is especially pertinent as we expand into OEM, mobile and IoT applications with our groundbreaking cloudpaging technology. I therefore had no hesitations recommending him as our next CEO."

Tom will focus on scaling the operations and geographical expansion of the company, including worldwide sales and marketing, business processes and execution while Osman will focus on the technology direction and strategic partners, initiatives and investors.

"When I began consulting for Numecent in 2014, I saw a great technology platform, a solid engineering team and an unbounded opportunity landscape for the company," said Tom Lagatta, the incoming CEO. "Numecent not only has a rapidly growing number of tier-1 customers, but it has achieved monotonic triple-digit revenue growth since they came out of stealth - which they did quietly and with an amazingly small team. Strong positive

reactions from customers and prospects to our demos and roadmap convinced me that this is the company I wanted to dedicate myself to. With my background and contacts I believe I can help build the world-class organization Numecent needs to continue its strong growth trajectory."

Numecent's award-winning and patented cloudpaging platform excels in Web-scale delivery of any Microsoft® Windows® application to virtual or physical desktops through virtualization and containerization and without streaming any pixels.

The application is first 'cloudified' and abstracted in a pre-virtualized form (together with its dependencies) inside a secure and license-controlled container. The container is then demand-paged to the client platform over HTTPS from a central repository (in the cloud or on-premises) and executes inside a secure sandbox without actually requiring any installation. Cloudpaging solves all the application provisioning problems which typically plague physical or virtual desktops – be it from the cloud or on-premises.

Typically only 5% of the container needs to be delivered for the cloudified application to start doing useful work, allowing repositories and license and patch management to be centralized, even if the client devices are geographically distributed around the world. Numecent's cloudpaging platform has so far helped deliver over 20 million sessions and more than 10,000 cloudified applications (including major CAD/CAM, PLM, DCC and financial applications), to enterprises around the world.

Having originally established its presence on the PC, the company is now poised to deliver its cloudpaging technology for smartphones/tablets and for IoT.

About Tom Lagatta
Tom Lagatta became the President and CEO of Numecent in January 2015 and was previously the Executive VP of Worldwide Sales at Broadcom, where he was responsible for $8B of annual sales as well as product marketing and business development functions. Between 2002 and 2006, he was the SVP and GM of Enterprise Computing Group of Broadcom, where he was responsible with managing all aspects of a multi- hundred million$ business unit. Prior to that, Tom was the EVP and GM of AnadigicsTM and also held senior management and technical positions at SymbiosTM. He has an MSc in EE from University of Southern California and a BSc in EE from Ohio State University.

About Osman Kent

Osman Kent has been in the computer industry for more than 30 years and is one of its outspoken pioneers and visionaries. He is the co-founder and Executive Chairman of Numecent and was its CEO between 2010 and 2014 during which time the company achieved triple-digit revenue growth and a 10x increase in its valuation. Prior to Numecent, Osman was the CEO of 3DlabsTM - at one time an almost $1B company on NASDAQ®, which he co-founded. 3Dlabs was responsible for bringing workstation-class 3D graphics to the PC. Osman is the inventor of numerous patents in computing, cloudpaging, graphics, GPU virtualization and pixel streaming and was the originator of the first hypervisor on the PC in 1985. He was recently cited by Business Insider as ranking among industry's the 'top 15 technologists'.

About Numecent

Numecent is a fast-growing software and cloud-services company pioneering application delivery. Numecent's Cloudpaging technology brings rapid, secure and friction free provisioning of native applications from the cloud through virtualization and containerization.

Delivering solutions to Enterprise customers via the channel while also servicing Cloud providers and ISV's, Numecent has delivered cloudified applications worldwide reducing the pain points for application delivery while helping lower application deployment costs. Numecent was founded in 2008, and is headquartered in Irvine, California. More information can be found at www.numecent.com