

## **NUMECENT TO PRESENT AT SECOND ANNUAL JPR VIRTUALIZATION CONFERENCE WITH PIONEERING CLOUDPAGING CUSTOMER HEXAGON GEOSPATIAL**

### **Simplifying Native Application Delivery For Enterprise Environments**

October 20, 2015 – Irvine, CA – Numecent® today announced the company will be a major speaker at the Jon Peddie Research Virtualize Conference, to be held at the Hyatt® Regency San Francisco on October 29, 2015. The company will also participate in a panel discussing best practices for virtualization.

The conference agenda includes speakers who will describe the systems they have developed to take advantage of virtualization. They represent the entertainment industry, design, GIS, gaming, and advanced technology including virtual reality, as well as small- and medium-sized businesses who want to make better use of their IT resources.

Numecent customer Hexagon® Geospatial will also present at the Virtualize conference on how they have used Numecent's Cloudpaging technology to improve application delivery to their partners. Hexagon Geospatial CTO Brad Skelton will discuss how the company addressed and overcame challenges in delivering native applications to their users.

"Numecent provides the only on-demand application delivery solution that addresses the needs of VDI and physical client device users. As desktop environments get more complex using VDI, a seamless solution for application provisioning and delivery is essential. Numecent Cloudpaging technology ensures end users have access to the applications they need while simplifying the IT deployment process," said Tom Lagatta, CEO of Numecent.

Cloudpaging brings friction-free application delivery to VDI and non-VDI physical client devices. Applications are first 'cloudified' and abstracted in a pre-virtualized form inside a secure and license controlled container. The container is then demand-paged to the client platform from a central repository and executes inside a secure sandbox without actually requiring any installation.

A minimal subset of the application container (typically 5%) is needed on initial run,

ensuring that even geographically-dispersed users on low-bandwidth links have access to the latest applications on physical client devices.

Complex GPU applications for engineering, medical and government verticals can leverage Cloudpaging to ensure that VDI users on virtualized or pass-thru GPU's delivered via pixel streaming (as well as physical client device users using local GPU's), have access to the same applications.

Numecent's Cloudpaging technology helps deliver millions of application sessions annually and delivered more than 10,000 Cloudified applications, including major CAD, CAM, PLM and DCC applications, to many enterprises around the world.

### **About Jon Peddie Research**

Dr. Jon Peddie has been active in the graphics and multimedia fields for more than 30 years. Jon Peddie Research is a technically oriented multimedia and graphics research and consulting firm. Based in Tiburon, California, JPR provides consulting, research, and other specialized services to technology companies, including graphics development, multimedia for professional applications and consumer electronics, high-end computing, and Internet-access product development. The Virtualize conference is part of JPR's Event series, which includes the popular Luncheon series held for press, analysts, and industry experts. For more information about our services, go to [www.jonpeddie.com](http://www.jonpeddie.com)

### **About Numecent**

Numecent is a fast-growing software and cloud-services company pioneering application delivery. Numecent's Cloudpaging technology brings rapid, secure and friction free provisioning of native applications from the cloud through virtualization and containerization.

Delivering solutions to Enterprise customers via the channel while also servicing Cloud providers and ISV's, Numecent has delivered cloudified applications worldwide reducing the pain points for application delivery while helping lower application deployment costs. Numecent was founded in 2008, and is headquartered in Irvine, California. More information can be found at [www.numecent.com](http://www.numecent.com)

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