

CLOUNDPAGING LEADER NUMECENT ANNOUNCES \$13.6M INVESTMENT

Round Led By T-Venture – VC Arm of Deutsche Telekom

With Additional Participation By Existing Investors through Endeavour Ventures

May 29, 2013 – Irvine, CA – Numecent™, the cloudpaging innovator, today announced it has closed \$13.6M in a major funding round led by T-Venture™ – the VC arm of Deutsche Telekom®. Earlier this month, Numecent was named a Gartner “Cool Vendor 2013” in recognition of its groundbreaking technology.

Numecent’s patented cloudpaging offerings can rapidly Cloudify and optionally SaaSify any Microsoft® Windows®-based application and deliver it from the Cloud almost instantly, with zero installation on the client devices. With cloudpaging, customers can optionally deploy subscription-based models such as SaaS for their applications with no changes to the underlying software.

This allows native applications to behave like Web-apps while still maintaining the full feature set, inter-application compatibility and performance of locally-installed software – the apps can even run offline. Cloudpaging is a Web-scale technology which can scale to millions of users with minimal server and network footprint.

Numecent came out of stealth in 2012 to widespread industry acclaim and cloudpaging has been hailed as a broad and disruptive technology, which is changing the way native applications are deployed and utilized from the Cloud. The company’s primary customers are Independent Software Vendors (ISVs), Managed Service Providers (MSPs), Telcos and Enterprises.

“Numecent has a potentially game-changing new technology with a huge “wow” factor. We are delighted to support them with this investment through our T-Venture subsidiary,” said Dr. Aleksandar Mitrovic, Senior Vice President for Technology and Platforms at Deutsche Telekom’s Product & Innovation division. “As Telcos around the world evolve to become Cloud services providers for consumers, SMBs and enterprises alike, disruptive

technologies such as Numecent's cloudpaging will offer unique differentiation opportunities and compelling benefits for our users."

"With this fresh injection of capital into the company, we plan to make cloudpaging pervasive and woven into the fabric of ISV, Telco and MSP clouds," said Osman Kent, co-founder and CEO of Numecent. "The way users interact with and use native applications has hardly changed since downloads and software installations were inflicted on users decades ago. We believe cloudpaging is poised to change that for the better as the industry embraces friction-free and on-demand delivery models."

This new financing will be used to support the rapidly growing business of the company and will fund organizational growth in sales, marketing and engineering. Part of the funding will also be used to make cloudpaging available on Linux®, Google® Android® and other mobile platforms.

About Numecent

Numecent is a fast-growing software and cloud-services company pioneering application delivery. Numecent's Cloudpaging technology brings rapid, secure and friction free provisioning of native applications from the cloud through virtualization and containerization.

Delivering solutions to Enterprise customers via the channel while also servicing Cloud providers and ISV's, Numecent has delivered cloudified applications worldwide reducing the pain points for application delivery while helping lower application deployment costs. Numecent was founded in 2008, and is headquartered in Irvine, California. More information can be found at www.numecent.com

About T-Venture

T-Venture Holding GmbH www.t-venture.com was founded in 1997 as a 100% subsidiary of Deutsche Telekom Ag. Since then, T-Venture has invested in young growth companies that demonstrate economic and technological synergy with the business objectives of Deutsche Telekom. The company is headquartered in Bonn and with offices in Silicon Valley and Seattle. The company primarily invests in Europe, USA and Asia and is one of the largest corporate VCs in the world.

About Endeavour Ventures

Endeavour Ventures www.endven.com is a London (UK)-based boutique venture firm, specializing in raising seed and growth financing for technology companies through their extensive network of angels and high-net-worth individuals. The company has been associated with Numecent since its inception and helped Numecent raise \$11M through angels.

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