

## CLLOUDPAGING LEADER NUMECENT NAMED GARTNER “COOL VENDOR” FOR 2013

May 21, 2013 – Irvine, CA – Numecent®, Inc., the cloudpaging leader pioneering friction-free delivery of native applications from the cloud, today announced it has been named ‘Cool Vendor in Client Computing, 2013<sup>1</sup>’ by Gartner® Inc. – one of the world’s leading IT research and advisory companies.

Each year, Gartner identifies new “Cool Vendors” in key technology areas and publishes a series of research reports highlighting these innovative and potentially disruptive companies as well as their products and services. Numecent was recognized for its cloudpaging platform which provides friction-free delivery and provisioning of native applications from the cloud.

Cloudpaging can rapidly Cloudify and optionally SaaSify any Microsoft® Windows®- based application and deliver it from the Cloud almost instantly with a zero installation footprint on the client device. It is a proven technology that easily scales to millions of users with minimal server and network footprint.

Unlike expensive remoting solutions which can’t scale, Cloudpaging does not push pixels from the cloud – the technology actually transmits pre-virtualized native software instructions (a page at a time and on-demand) which are then executed on the client device at full performance. As a result, Cloudpaged applications can reduce network usage by up to 95% and can become Web-scale with minimal server footprint.

Customers can optionally deploy subscription-based models such as SaaS for their native applications with no changes whatsoever to the underlying software. Numecent’s technology allows native applications to behave like Web apps, but still maintain the full feature set, inter-application compatibility and performance of native applications – software can even be run offline.

Numecent came out of stealth in 2012 to widespread industry acclaim – its cloudpaging technology has been hailed as a revolutionary and disruptive technology which is changing the way companies and consumers alike deploy and use applications. Numecent’s primary

customers are Independent Software Vendors (ISVs), Managed Service Providers (MSPs), Telcos and Enterprises.

“We are delighted to have been named a Cool Vendor by Gartner, one of the world’s most trusted and respected analyst firms,” said Osman Kent, co-founder and CEO of Numecent. “We are on a laser-guided mission to make software delivery and provisioning totally friction-free for everyone involved in the software food-chain. With the huge interest and traction Numecent has already received, we believe we are on the right trajectory.”

### **About Numecent**

Numecent is a fast-growing software and cloud-services company pioneering application delivery. Numecent’s Cloudpaging technology brings rapid, secure and friction free provisioning of native applications from the cloud through virtualization and containerization.

Delivering solutions to Enterprise customers via the channel while also servicing Cloud providers and ISV’s, Numecent has delivered cloudified applications worldwide reducing the pain points for application delivery while helping lower application deployment costs. Numecent was founded in 2008, and is headquartered in Irvine, California. More information can be found at [www.numecent.com](http://www.numecent.com)

### **About Gartner Cool Vendors**

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<sup>1</sup> Gartner “Cool Vendors in Client Computing”, Terrence Cosgrove, Nathan Hill, Neil MacDonald, Mark Margevicius et al., May 3, 2013

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